

Seasonal Digital Highlights

Short burst campaigns

Visit
Lancashire

Digital platforms:

Email

Social

[VisitLancashire.com](https://www.visitlancashire.com)

Celebrate the seasons: What's On Digital Highlights

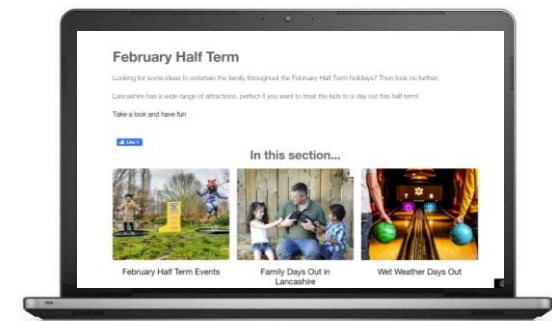
Visit
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Each digital package offers a fantastic opportunity to get your product in front of thousands of potential visitors. Supported by an overall seasonal campaign, there are opportunities for social, e-newsletters and highlight placement on the campaign page of visitlancashire.com

The individual campaigns for 2025 are;

- Short Breaks/Valentines (13 Jan – 14 Feb)
- February Half Term (20 Jan – 23 Feb)
- Easter (10 Mar – 21 Apr)
- October Half Term (29 Sept – 2 Nov)
- Halloween (29 Sept – 2 Nov)
- Bonfire Night (29 Sept – 5 Nov)

	Digital activity package	Member rate
Premium	Inclusion in one e-newsletter Product displayed on the campaign page Minimum two tweets and two Facebook posts One Instagram story	£350
Enhanced	Inclusion in one e-newsletter Product displayed on the campaign landing page Minimum one tweet and one Facebook post	£250
Standard	Product displayed on the campaign landing page Minimum of one tweet and one Facebook post	£100
Essentials	Product displayed on the campaign landing page	£50



To book contact Megan on megan@marketinglancashire.com deadlines are two weeks before the start date of the campaign.