

E-Newsletters, Website and Social

2025-2026

Digital platforms:

Email

Social

[VisitLancashire.com](https://www.visitlancashire.com)

E-Newsletters, Website and Social

Looking for a more bespoke package catered to your business, scheduled around your own activity? Look no further!

We offer individual digital marketing opportunities, from solus newsletters to our database of over 20,000 contacts, to social media posts, and additional presence on the website.



14 Day Event Boost – Partner Rate £300 (+VAT)

- Event added to VisitLancashire.com
- Added to What's On landing page calendar
- Newsletter inclusion
- 2 Facebook and 2 X (formerly Twitter) Posts
- 1 Instagram Story inclusion
- Blog Feature

Bespoke packages available on request

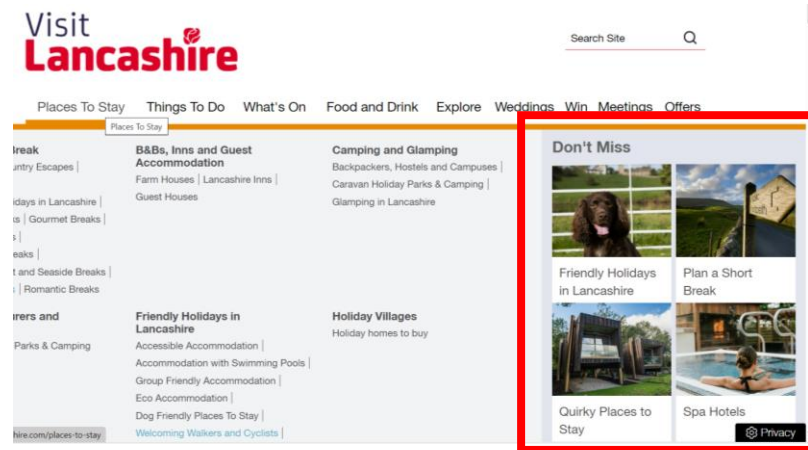
E-Newsletter		Partner rate
Solus Date subject to availability	Solus email to full visitor database Perfect for events, special offers, openings and new product launches Avg. open rate 30.4%	£495 (+VAT)
Inclusion Date subject to availability	Inclusion in VL Newsletter to full visitor database Perfect for promoting updates from your business e.g. competitions, offers, new opening times Avg. open rate 30.4%	£150 (+VAT)

VisitLancashire.com		Partner rate (per week)
Featured on landing page – Homepage, Places to Stay, Food and Drink, Things to Do		£150 (+VAT)
'Don't Miss' listing in relevant top navigation section		£150 (+VAT)

Additional free of charge opportunities available to partners;
 Feature on the news section or blog
 Prize draw listed on the win section
 Events and Special offers listed

Opportunities Explained

Don't miss banner
1 week placement
Receive a tile in the relevant menu which will be on permanent display for the week.



In this section
1 week placement under the relevant page (things to do, places to stay etc)

